

Business Offer

Creator of innovative ideas and products is looking for licensees, agents and representatives

Summary

A company from Western Poland specialised in development of innovative products or services tailored specifically on the customers' needs and requirements is looking for licensees, agents and representatives. The company would also like to act as an outsourcer of innovative ideas and technologies.

Reference BOPL20151030001

Details

Description

The company from Western Poland was established in 2012. Since the beginning the company has been active in the area of idea creation. All the ideas aim at improving existing products or creating new ones. The company consists of a group of engineers and experts in various branches of science and technology. The company's business activity comprises:

- creating patents and ideas (also on the customer's demand),
- verifying patent ideas (by simulations and creating the prototype),
- preparing patent applications,
- patent selling and licensing,
- developing new technologies to the demo stage.

Main areas of interest are as follows:

- 3D TV technologies,
- 3D audio systems,
- Digital TV technologies,
- Vehicle electronics systems,
- Military electronics systems.

The company's staff is highly experienced. The engineers designed and developed many products for their customers, among others:

- eye-pressure meter,
- pressure and temperature transmitters and transducers,
- PC audio sound card,
- algorithms for X-ray image processing for automated optical inspection (AOI),
- image processing algorithms for mechanical quality detection system of printed circuit board (PCB),
- 7" and 10" tablets,
- remote control with motion detectors (applying the technology of microelectromechanical systems – MEMS),
- gloves with motion detectors (applying the MEMS technology).

Due to the fact that the company wants to sell their know-how, license agreement is the most desired type of cooperation. Nevertheless, the company would also like to act as an outsourcer of innovative solutions (ideas and technologies). This means that the company may sell the complete idea or patent (not only give the licence) or may solve the problem under the customer's brand without protecting Intellectual Property (IP) on their own. Furthermore, the company is looking for agents and representatives whose tasks will be to gain customers and build a sales net across Europe.

Advantages and Innovations

The company is highly creative:

- In 2013 they registered 6 patent applications in EPO (European Patent Office), what gave them place in top 10 of Polish applicants
- In 2014 they registered 22 patent applications in EPO, the highest number of all Polish applicants
- In the period 2014-2015 they registered 4 patent applications in PCT (Patent Cooperation Treaty) procedure.

The staff gained experienced in R&D units of large international corporations.

The key persons are two idea creators, who generate about 100 new ideas yearly.

Open for EOI : **Yes**

Client

Languages Spoken

English
German
Polish

Partner Sought

Type and Role of Partner Sought

The company is looking for partners interested in the company's offered products and services and expects reliability and long-term co-operation. From trade intermediaries, the company expects a co-operation with regard to promotion, distribution and building a sales net of the offered products. The potential partner must be active (or be experienced) in the same branch as the company. From licensees the company expects reliability and solvency.

Type and Size of Partner Sought

SME 11-50, University, Inventor, R&D Institution, SME <10, >500 MNE, 251-500, SME 51-250, >500

Type of Partnership Considered

License agreement
Outsourcing agreement

Commercial agency agreement